

SUMMARY

Results-driven graphic design and creative content professional, with over a decade of experience in creating compelling and engaging visual designs. Whether through graphic design, photography, or videography, I specialize in raising brand awareness through effective concept creation and execution. My expertise lies in paying attention to the smallest detail, while being able to think outside the box, as well as being able to creatively collaborate as a team. A driven designer, outstanding communicator, and humble learner; my objective is to continuously gain knowledge and experience from well-seasoned professionals.

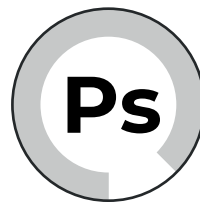
EXPERIENCE

Luminance Brands 2010-Present Sr. Graphic Designer

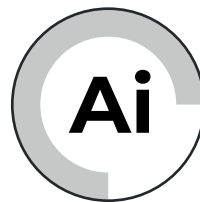
Since the beginning of my career with Luminance Brands, I have worked on an unlimited amount of projects with an immeasurable amount of gratitude. I have been fortunate to learn and expand on a passion of mine, under the leadership of many creative directors, while also being able to give the opportunity to offer the same leadership to my own team.

- Lead and worked with a team of designers to develop campaigns and/or assist with graphical needs.
- Responsible for multiple projects under the Luminance Brand line; projects as small as a product launch, to as large of a project, as an entire company rebrand.
- Collaborate with Marketing and Sales counter-parts to define strategic and actionable campaigns.
- Develop and design multiple marketing and sales literature, from product catalogs to promotional advertisement, I oversee all of the creative graphics that go into each project.
- Responsible for all videos and images on all marketing platforms - website, social media, email campaigns.
- Captured images and video of new products for launches and marketing campaigns.
- Provide support as liaison or designer in any creative and design capacity.

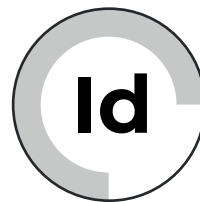
SKILLS



Photoshop



Illustrator



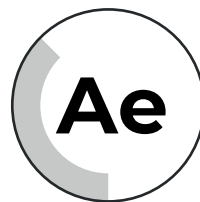
InDesign



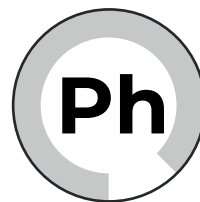
Lightroom



Premiere Pro



After Effects



Photography



Video

Other Skills: Fluent in Spanish



Rick Ramirez

- Graphic Designer
- Photographer
- Brand Ambassador

EDUCATION

The Art Institute
(Hollywood) 2006-2009

Bachelor of Science -
Graphic Design

CONTACT



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